



MIRROR MIRROR MAGAZINE

Media Kit

MISSION STATEMENT

Mirror Mirror Magazine focuses on providing exposure and recognition to the emerging creative talent of arts and entertainment. Our mission is to assist, motivate, encourage and inspire through our editorial and web content. Armed with a fresh new approach in publication and a management team that relates to our readers on a direct level, Mirror Mirror Magazine is what the publishing industry has been missing.

TARGET MARKET

While Mirror Mirror Magazine is relatable to individuals at all levels of the industry, our target customers are middle class young adults in the 20s or 30s who have an interest in the arts and entertainment culture.

ADVERTISING RATES

Web Advertising

- \$75 per month

Print Advertising

- Business Card Size \$100
- 1/4 pg Size \$275
- 1/2 pg Size \$350
- Full pg size \$450
- Full pg (inside back) \$750
- Full pg (back cover) \$1,050

DIVISIONS

Print

Mirror Mirror Magazine the print publication showcases some of the hottest emerging talent in the industry all while incorporating fashion, beauty, and thought provoking articles that inspire and motivate. Our signature sections include The Realist (a column that holds no punches and tells it like is), Publisher's Cabin (a column that takes a look into the magazine president's personal world), and The Come Up (articles showcasing up coming talent in arts and entertainment.)

Web

Mirror Mirror Magazine's website is an outlet for visitors to network, get updates, meet our team members, participate in blogs, polls, contests and much more.

Photography

Mirror Mirror Magazine's Photography Division is a newly added division which gives individuals the opportunity to collaborate with Mirror Mirror Magazine's personal creative team on their own creative projects from event coverage to photo shoots. Our creative team consists of photographer, hair stylist, wardrobe stylist and make up artist all equipped with the knowledge and experience to suit your needs.

Events

Mirror Mirror Magazine hosts various events each year including networking events, talent competitions and bus rides which attract industry professionals and sponsors from all over the country.

CONTACTS

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